

SOCIAL MEDIA ANALYTICS

Monday, November 29, 2021



facebook.com/WeDrawtheLinesCA

Total Page Likes: 1,878

Last 28 days

Post Reach 563,294

Post Engagement 32,646



instagram.com/wedrawthelines

Total Followers: 385

Nov 22, 2021 - Nov 28, 2021

accounts reached 199K

accounts reached 4,382



twitter.com/WeDrawTheLines

Total Followers: 2,580

28 day summary

Tweet impressions 186K, up by 204.2%

Profile visits 79.4K, up by 324.9%

Mentions 1,565, up by 244.7%



linkedin.com/california-citizens-redistricting-commission

Total followers 333

Last 30 day activity

Unique visitors 96, 113% increase

New followers 17, 41% increase

click through 28, 833% increase



CA Redistricting Commission - We Draw the Lines

Subscribers 100

608,162 lifetime views

185,787 views in the last 28 days

Why Participate?

is the top viewed at 603,035 views since it was uploaded